Exhibit 1855

(Part 4 of 4)

Declaration of Lisa J. Cisneros in Support of Plaintiffs'
Opposition Briefs ("Cisneros"), February 6, 2014,

(Dkt. 605)

(Public - redacted under seal portions)

Declaration of Steven Burmeister in Support of

Defendants' Opposition to Plaintiffs' Motion for Class Certification

November 12, 2012

Exs. B and C

Total Rewards Planning Merit

Budget



Country	FY07 target merit	
Australia	L I I	
Austria	31	
Belgium	4.	
Brazil		
Canada		
China	11.	
Denmark		
Finland	41	
France		
Germany	0.00	
Hong Kong		
India		
Ireland		
Italy	1.7	
Japan		
Korea		
Luxembourg	171	
Malaysia		
Mexico	11	
Netherlands		
Norway		
Philippines		
Singapore		
5pain	111	
Sweden	11.7	
Switzerland		
Taiwan	E at E	
Thailand	131	
United Kingdom	Q.	
United States		

Apple Confidential

Wednesday, June 13, 2012

1.55%

Merit

Sample Distribution Matrices

Sample distribution matrices illustrate how to move exceptional and significant performers to current market levels

· Matrices can be adapted to strategy as needed





Apple Confidential



Bonus

Below-Director Performance Bonus (pool charged), does not apply to VPD, In-Store Retail, and employees participating in any other structured bonus program

Bonus - First tool to really differentiate recognition and rewards for specific, outstanding achievements

Considerations

- · Who plans bonuses?
- · Which employees qualify for a bonus?
- · What bonuses have already been paid?
- · How much funding remains in pool?

Resources

Apple Contidential

Bonus



Apple Confidential

Annual Stock

Stock options represent a long-term retention tool

Budget

FY07 stock option guidelines set using select cut of high-tech peer set and targeted positioning

 Global budgets are presented for three levels of management and are based on each LOB's distribution of eligible employee population

Resources

Apple Confidential

Annual Stock



Country Recommended stock guideline	
Nustralia	
Austria	
Belgium	
Brazil	
anada	
hina	
Denmark	
inland	
rance	
Germany	
long Kong	
ndia	
reland	
taly	
apan	
Korea	
uxembourg	
Malaysia	
Mexico	
Netherlands	
Norway	
hilippines	
ingapore	
pain	
weden	
witzerland	
aiwan	
hailand	
Inited Kingdom	

Apple Confidential



Overall Review, Prep for Employee Conversation

Think of total compensation package for each employee - tie everything together

- Are reward recommendations in line with strategy?
- Is base salary fair, from a market and peer perspective?
- Did you recognize extraordinary achievement with a bonus?
- · Were your key employees locked-in with a stock grant?

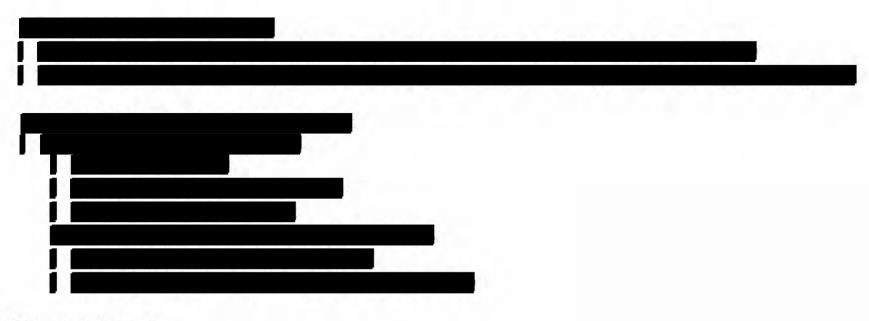
Begin to think about salesmanship and message communication

Understand and be comfortable rolling-out program

Apple Confidential

Fotal Comp Planning Tools & nformation

Total Comp Planning Tools & Information



Four main layouts

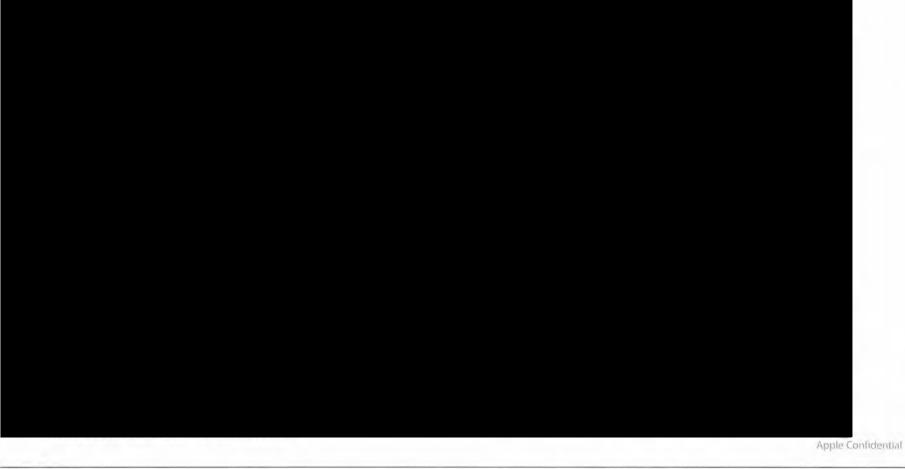
- · Merit and Job, Cash Bonus, Stock
 - Merit and Job only
 - Bonus only
 - Stock only

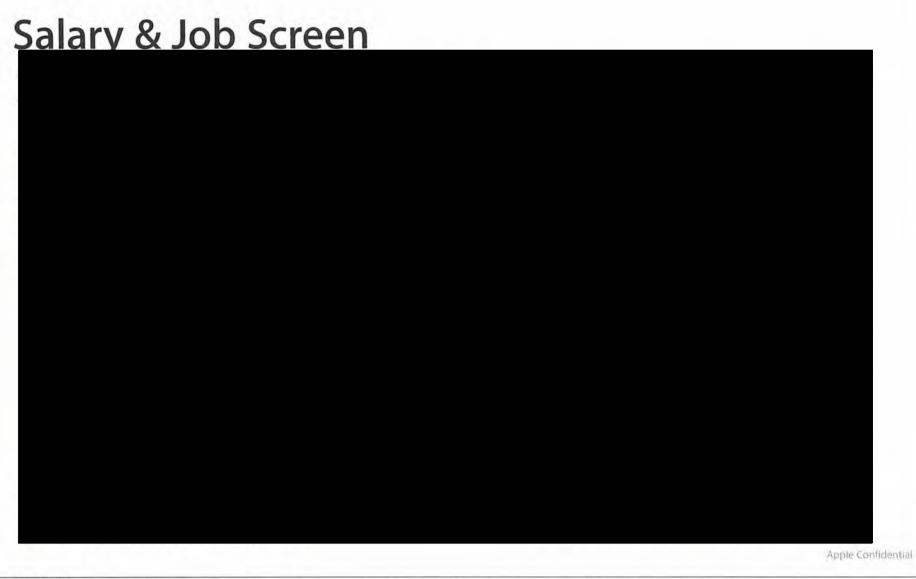
Notes: Can plan for bonus and stock without performance rating, merit planning requires performance rating

Apple Confidential













1855 117

